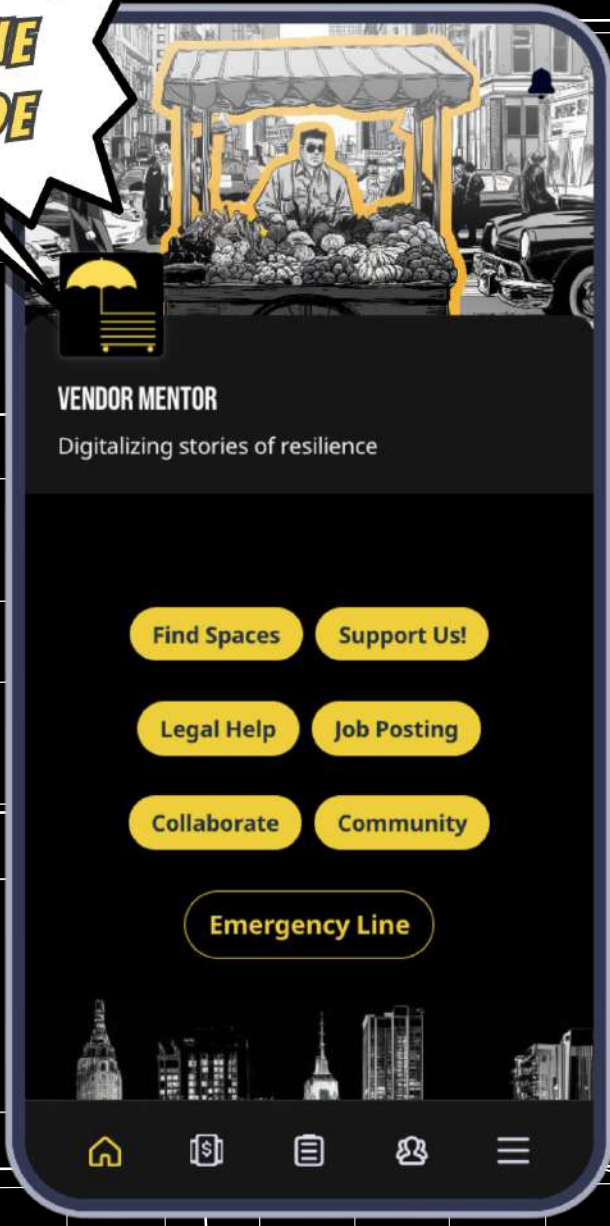


# VENDOR MENTOR

SCAN THE QR CODE



1 St Avenue

E 116th St

1 St Avenue

2nd Avenue

## POLICY/SPACIAL

- 1) Sidewalk to be 12' before setting up
- 2) Must display license and Tax ID at all times
- 3) Cart 18" of curb
- 4) Restricted streets, cart/goods may be seized and forfeited

## SPACIAL

1. 8' clear path for pedestrian
2. additions may not be bolted drilled
3. items for outdoor dinnning wall
4. 3' from adjacent business

## POLICY

1. Cannot remove any city property installed on the sidewalk or roadway
2. No setups lon the sidewalk located to the curb, in the amenity zone
3. For roadway setups, you can build up to or on the curb

## SPACIAL

1. Materiality found on site is wood, plastic, and metal
2. Grid can be utilized as a temporary display for products

## SPACIAL

- 1) Existing canopies can be utilized where the site gets more sun during the day to illuminate more umbrellas and illigal not approved canopies

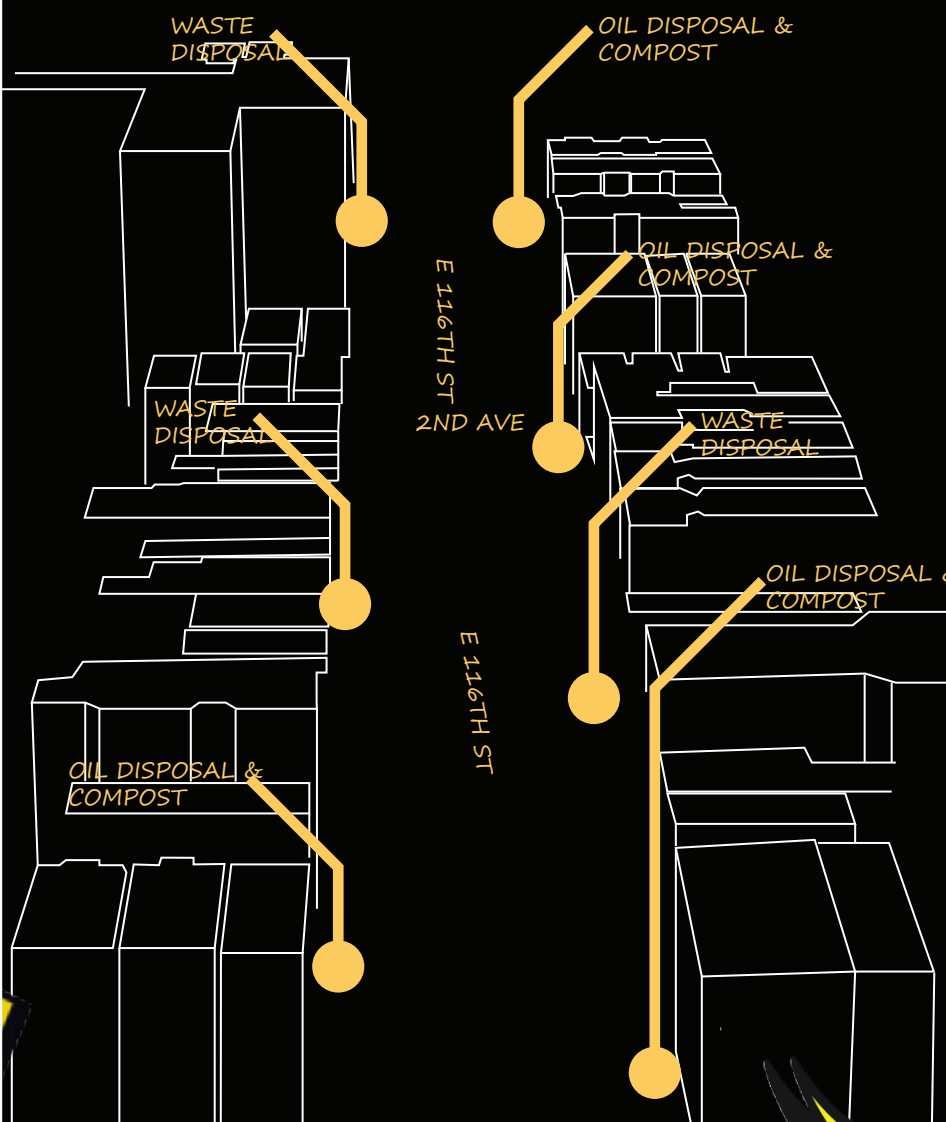
SCAN QR CODE FOR THE APP

DO YOU KNOW MY STORY BEHIND SHAVED ICE?

SHAVED ICE

"WHEN I WAS A YOUNG GIRL MY MOM MOVED TO NEW YORK FROM MEXICO. SHE WAS VERY BRAVE TO START HER OWN BUSINESS."

Follow the Story



HARLEM, NEW YORK

SUSTAINABLE LIVING, ONE VENDOR AT A TIME!

OIL DISPOSAL

FOOD COMPOST



Juan found himself in a bustling city, far removed from the quiet fields of his hometown. One evening, after a particularly long day, a neighbor mentioned an app called Vendor Mentor. It was designed to help street vendors find places to vend and provide essential support

Juan's life took a turn when he met a group of street vendors, among them his childhood friend, Carlos. Carlos showed him how Vendor Mentor could help him find a good spot to start vending. The app also offered advice on negotiating shared spaces with local stores, which was invaluable to Juan.

Juan used his savings to buy a small cart and stock it with fruit, tamales, and elotes. Juan's breakthrough came when an elderly vendor named Rosa decided to retire. One morning he saw a post from Rosa on Vendor Mentor about her willingness to give her spot to another vendor due to her retirement.

Juan faced harassment from authorities, who would issue fines and citations. During these tough times, he had to stop not just his insignificant portion. During these tough times, he had to stop not just his insignificant portion. During these tough times, he had to stop not just his insignificant portion.